



GoldSearch

GoldSearch relies on SquareGiraffe's unique FormDesigner technology to help you find records in Goldmine instantly. Complex searches that are normally reserved for Goldmine administrators and SQL queries, are now available to everyone in your business.

GoldSearch achieves this by enabling searching on multiple fields (from CONTACT1 and CONTACT2) at the same time. It is therefore possible to quickly find all the records where the job title is Managing Director, the business is in the Automotive Sector and is in a particular geographic area.

Unlike the Goldmine search centre, GoldSearch performs searches by matching phrases anywhere, not just from the beginning of the phrase.

Finding the records that Goldmine can't

“Search on multiple fields simultaneously AND find main or additional contacts”

“GoldSearch performs case-insensitive searches that match the phrase anywhere in a word”

“Use the FormDesigner to create a search form tailored to your specific search needs”

Another feature is the ability to find records based on a partial address or telephone number. Searches are independent of where it is stored – data entered in primary or additional contact records is found with equal ease.

System requirements: All SquareGiraffe programs make use of an efficient library that is common to all programs. The library files need 7MB hard disk space, and the GoldSearch program needs 390KB.

GoldSearch is designed for Windows 95 upwards, and will run on the specification provided by Microsoft for each operating system.

GoldSearch is able to integrate with Goldmine versions 4, 5, 5.5, 5.7, 6.0, 6.5, 6.7 and 7.

To purchase please visit the AddOnStore for GoldMine at www.goldmineaddons.com where you can find more information about this product and many more addons for GoldMine. Or call 800 806-5288.

Feature	Explanation and benefits of GoldSearch
GENERAL FEATURES	
<p>Integrated form designer</p>	<p>Link any field from CONTACT1 and CONTACT2, and place the search fields in the designer area</p> <p>Through the FormDesigner technology, quickly load different search screen layouts for different departments or users</p> <p>All designed forms are available from an easily accessible drop-down box, which is always visible</p> <p>Flexible licencing options for the FormDesigner, starting with a single form licence included in GoldSearch. This can be upgraded to the Small Business FormDesigner licence for up to 5 forms, and a site licence for unlimited forms</p>
<p>Three different types of searches</p>	<p>Flexi-Search lets you define the combination of fields in CONTACT1 and CONTACT2 that you want to perform simultaneous searches on</p> <p>Address-Search makes it easy to find main and additional contacts by typing a single phrase of an address</p> <p>Phone-Search makes it easy to find main and additional contacts by typing a part of a telephone number</p> <p>You can set the delay settings to suit your typing speed</p>
<p>Partial matches, case IN-sensitive searches</p>	<p>GoldSearch is indifferent to whether you type uppercase or lowercase characters – contacts are found with equal ease</p> <p>Searches are matched anywhere in the phrase. This is an important enhancement compared to Goldmine, where searches are “begins with” searches</p> <p>This is handy if you want to check for mis-spelled names, e.g. the Search phrase “ggs” will find both the Blaggs and Bloggs contacts</p>
<p>Active Sync</p>	<p>As you scroll in the grids, the Goldmine record is synchronised</p> <p>There is an option to switch ActiveSync off, but you always have the keyboard shortcut Ctrl-G to take you to GoldMine to view the highlighted contact instantly</p>
<p>Record count</p>	<p>GoldSearch displays the number of matching records as you type new search phrases</p> <p>This is a very useful feature when refining lists of prospects to call, or simply to find out how many prospects are in a post code / zip area</p>
<p>Tight integration with Genesis</p>	<p>The keyboard shortcut Ctrl-F6 switches between GoldSearch and Genesis, making it easy to find records</p> <p>Genesis and GoldSearch are tightly integrated, so that you always have the same information on the screen in Genesis, GoldSearch and Goldmine</p>
<p>Keystroke optimised</p>	<p>Once you enter search values, you will see matching records displayed in the grid(s) below. Without leaving the search fields, you can now use the arrow keys on the keyboard to move up and down in the grid below</p> <p>Once the cursor is on the correct record, simply press the key combination Ctrl-G to go to the record in Goldmine</p> <p>If you are in the grid and want to get back to the defined search fields area, use the accelerator key combination Alt-S</p>

FLEXI-SEARCH FEATURES	
Find main and additional contacts in one operation	<p>Find main and additional contacts in a single search operation</p> <p>Additional contacts are displayed in a separate grid, with a reference to the main contact</p>
Search on multiple fields	<p>With the designer, you can place any field in the "Defined search fields" box</p> <p>Doing this enables you to search on multiple fields at the same time, e.g. find all the contacts in the Milton Keynes area who are in manufacturing, where John is the account manager</p>
User definable result set and display grid	<p>Choose the fields to be included in the result set, or use the grid editor to define the visual display of the result set</p> <p>To configure the display grid, right-click and use the graphical column editor to define fields</p> <p>The grid column position and width can be set directly on the grid. These settings can then be saved to your ini file with a simple right-click</p>
Dynamically resizing screen	<p>Flexi-Search has two splitter bars between the three parts of the screen. This makes it easy to resize the parts of the screen to suit your search needs</p> <p>You can hide the additional contacts window, if you need to see more of the primary contact results window</p>
Practical example	<p>Use GoldSearch simply to perform a "contains" type search, which you can only do in Goldmine by constructing a filter or a query, or use GoldSearch to do a search for Managing Directors in the automotive industry, assigned to a specific account manager, and within a specific geographic area</p>
ADDRESS AND PHONE SEARCH FEATURES	
Find records anywhere	<p>Address-Search and Phone-Search look through ALL the address and phone fields respectively, for main and additional contacts</p> <p>Address-Search searches Address1, Address2, Address3, City, State, Zip and Country. It performs a partial, case-insensitive match, searching all the fields mentioned above, in main and additional contacts</p> <p>Phone-Search searches Phone1, Phone2, Phone3, and Fax. It performs a partial, case-insensitive match, searching all the fields mentioned above, in main and additional contacts</p>
Main and additional contacts	<p>Matching results in the grid contain the main contact and additional contact records</p>
Matches highlighted in red	<p>Where the search phrase is matched, the particular field is highlighted in red</p> <p>This dramatically improves the visual feedback, thereby improving the ability to quickly scan records to find the contact</p>
Practical examples	<p>You may know that the address contains the word "Drive" somewhere in the address, but don't know if it is in address1 or address2 field</p> <p>A typical scenario in an office is that someone writes down a partial address or telephone number, and asks you to call the person. In this case, using Phone-Search, you can quickly find the relevant contact by typing a partial telephone number, regardless of which Goldmine phone field the number is stored in Goldmine – or indeed whether John is a main or additional contact in Goldmine</p>